



CONTACT: Jon Lundin, Adirondack Sports Council Director of Communications, Email: jon@adksc.org,
Tel: 518-637-6885

2025 EMPIRE STATE WINTER GAMES MEDIA/PHOTO GUIDELINES

The Golden Arrow Lakeside Resort, 2559 Main St., Lake Placid, NY 12946 will serve as the 45th Empire State Winter Games Main Press Center (MPC). It will open to the media Jan. 30-Feb. 2, 2025. The MPC is equipped with wi-fi should you need a place to work and file. Press facilities/press centers are not available at any of the competition venues.

Many of the 25 sports that make up the 45th annual Empire State Winter Games will take place outdoors, so please wear appropriate clothing. This includes but is not limited to winter jacket, hat, gloves, pants, boots and micro-spikes.

Please pick up credentials starting *Wednesday, January 29, 2025*.

To help with your coverage of the 2025 Empire State Winter Games, as well as being respectful of the competitors, we ask you to abide by the following simple rules for the weekend events.

Any egregious violation of the following rules, which compromises athlete, official, volunteer, spectator and press safety, brings with it a policy of Zero Tolerance from the ESWG organizers.

Any secondary, non-editorial or commercial use of any picture, audio, film, tape, digital image or drawing of the 45th Empire State Winter Games is strictly prohibited without prior specific, written authorization from the Adirondack Sports Council (Empire State Winter Games Organizing Committee) and NYS Olympic Regional Development Authority (ORDA).

Olympic Sports Complex:

- Sliding track suggested photo locations: Start, Finish, Curve-10, Curve-12, Curve-14 and Curve-17. The shades may be down in several curves during the races. This will be based on weather and condition-related issues
- For post-game or post-event interviews, please allow a cool-down period for the athletes and work with their coaches and/or sport organizer, if appropriate for access
- Please do not use the catwalk along the track
- No flash photography
- At no time may you cross the track
- Please keep a comfortable distance from all sliding athletes. Your lenses can easily cover a modest distance

Whiteface Mountain:

- Local media with a season's pass must present the pass to access the Warhorse lift with ski/ride equipment, and present the ESWG credential to get a spot on the course
- With your credential you may board the Warhorse Lift as a foot passenger (with no ski/ride equipment) and access the bottom of the Draper's Drop racecourse. Foot passengers must walk from the course to the base; there is no down-loading on the War Horse
- No flash photography
- If you wish to photo from a location on the course, present the ESWG credential to get a spot on the course
- Please keep a comfortable distance from skiers and snowboarders. Your lenses can easily cover a modest distance

Olympic Center, Speed Skating Oval, Saranac Lake Civic Center:

- There is no flash photography during competition
- For pre- or post-event interviews, please allow a cool-down period for the athletes and work with their coaches and/or sport organizer, if appropriate for access
- There is no flash photography during competition
- Photos may be taken from ice level. All photographers must be seated in this area
- Photos may be taken from the spectator seating area and mezzanine level as long as you do not interfere with the spectator experience
- Please keep a comfortable distance from all skaters or hockey players. Your lenses can easily cover a modest distance
- For post-game or post-event interviews, please allow a cool-down period for the athletes and work with their coaches and/or sport organizer to arrange interviews

Mt Van Hoevenberg:

- Once you arrive at Mt Van Hoevenberg, check in with the ticket desk so that they can grant you access to the course
- For pre- or post-event interviews, please allow a cool-down period for the athletes and work with their coaches and/or sport organizer, if appropriate for access

- No flash photography
- Photos are prohibited from being taken in biathlon rifle shooting area
- Please keep a comfortable distance from the competitors. Your lenses can easily cover a modest distance

Dewey Mountain:

- Similar to Mt Van Hoevenberg, with a media credential you will have access to Dewey Mountain for the purpose of shooting Winter Bike action
- Once you arrive at Dewey Mountain, check in with the ticket desk so that they can grant you access to the course
- For post-game or post-event interviews, please allow a cool-down period for the athletes and work with their coaches and/or sport organizer, if appropriate for access
- No flash photography
- Please keep a comfortable distance from bikers. Your lenses can easily cover a modest distance

Short Track Speed Skating:

- Photo positions are available on either end of the 1932 Jack Shea Arena
- For pre- or post-event interviews, please allow a cool-down period for the athletes and work with their coaches and/or sport organizer, if appropriate for access
- Photos are prohibited from being taken in crash zone areas
- No flash photography
- Please keep a comfortable distance from all skaters. Your lenses can easily cover a modest distance

Again, it's worth repeating. Please stay a comfortable distance from the action (at all venues) and work with the venue and Games' officials.



WE HOPE YOU ENJOY THE 2025 ESWG

About the Adirondack Sports Council

The Adirondack Sports Council (ADKSC) is a not-for-profit organization established in New York's Olympic region that combines decades of sport event management leadership, sustainability expertise, and creative engagement strategies to deliver impactful world-class experiences to communities and organizations across New York State and beyond.

The ADKSC cultivates strong partnerships with event stakeholders, participants, and communities by actively engaging in meaningful dialogue and aligning with their unique needs. This approach enables us to craft genuine, economically beneficial, and socially impactful experiences that resonate with the values and aspirations of all involved.

About the Empire State Winter Games

Founded in 1980, the Empire State Winter Games are a multi-day winter athletic competition headquartered in Lake Placid, NY. Amateur athletes of all ages and from all over the Northeast and Canada compete in more than 30 winter sports competitions over three days every February. The Empire State Winter Games are a community-driven event, courtesy of a partnership between the Regional Office of Sustainable Tourism (ROOST); the towns of North Elba, Wilmington, Tupper Lake, Harrietstown and Brighton; the villages of Lake Placid, Tupper Lake, Paul Smiths, Wilmington, and Saranac Lake; the counties of Essex and Franklin; the New York State Olympic Regional Development Authority (ORDA). Connect with the Games on www.EmpireStateWinterGames.com, [Facebook.com/ESWGames](https://www.facebook.com/ESWGames), and [Instagram.com/ESWGames](https://www.instagram.com/ESWGames).